ourKids Magazine

Digital Listing Guide

Our Kids Magazine is a monthly publication dedicated to serving San Antonio area families. We speak directly to families about parenting concerns and local happenings. Our Kids provides digital listings on our website to help our readers find local re-sources, including business serving educational, medical, and event needs. Follow this guide so that we can include you in our listings!

! Photoshop, Pixelmator, and Affinity Photo users can download a template here!

Logo Spec

To ensure the quality of our website for our users and fair treatment among our listing partners, we require a minimum specification for files submitted to us.

Minimum file size: 600px height x 1440px width
Aspect Ratio: 2.4 : 1
Color Space: RGB / 8-bits per channel
Acceptable Files: Highest Quality JPEG or PNG

Bio Spec

Under your logo, we provide an opportunity for you to say what makes your business great! This is the perfect place to include a phone number or address.

Max Word Count: 60 Words

General Rules

We require that your logo be placed on a white background. We recommend logos that are wide, or that symbols be placed on either side of a text-based logo. These will work best with how listings are displayed online.

We do not allow images that include phone numbers or addresses. Please provide that in the bio section for your business.

We do not allow images that use excessively saturated colors unless your business uses these colors across media outside of ourKids Magazine.

See the next page for examples of what is allowed

Samples

The sample here uses a white background, and takes advantage of the space provided effectively. This would be approved for a listing on ourKidsMagazine.com

This sample would be approved, but doesn't effectively use up all the space provided. It may look small on the website.

This sample would not be approved because the background isn't white. We require the use of a white background.

CALL US (123)456-9900!!!

SIGN UP NOW!!!!

Classes starting now

This sample would not be approved because it includes information beyond the logo. That information can be provided in the text bio under the image.