

ourKids Magazine



Digital Ad Guide

Our Kids Magazine is a monthly publication dedicated to serving San Antonio area families. We speak directly to families about parenting concerns and local happenings. Our Kids provides digital ad space on our website to help our readers find local resources, including business serving educational, medical, and event needs. Follow this guide so that we can include your ad on our website!



Photoshop, Pixelmator, and Affinity Photo users can download a [template here!](#)



Advertisement Spec

To ensure the quality of our website for our users and fair treatment among our advertising partners, we require a minimum specification for submitted files.

Minimum file size: 1200px height x 1600px width

Aspect Ratio: 3 : 4

Color Space: RGB / 8-bits per channel

Acceptable Files: Highest Quality JPEG or PNG

Please provide a hyperlink for your ad.

General Rules

Your advertisement may not include images and text that can be perceived as political, violent or harmful.

Every advertisement on our website must include an ad label on the bottom left corner. This label is included in our template. You are able to change the colors (subject to approval), but not the position. It shouldn't be transparent. If you submit an ad without a label, one will be placed for you.

If you use Photoshop and the provided template, please avoid using a font size smaller than 12 and refrain from over-crowding your ad with text. Keep text 100 pixels away from each corner if you're designing at the suggested 1200px height x 1600px width.

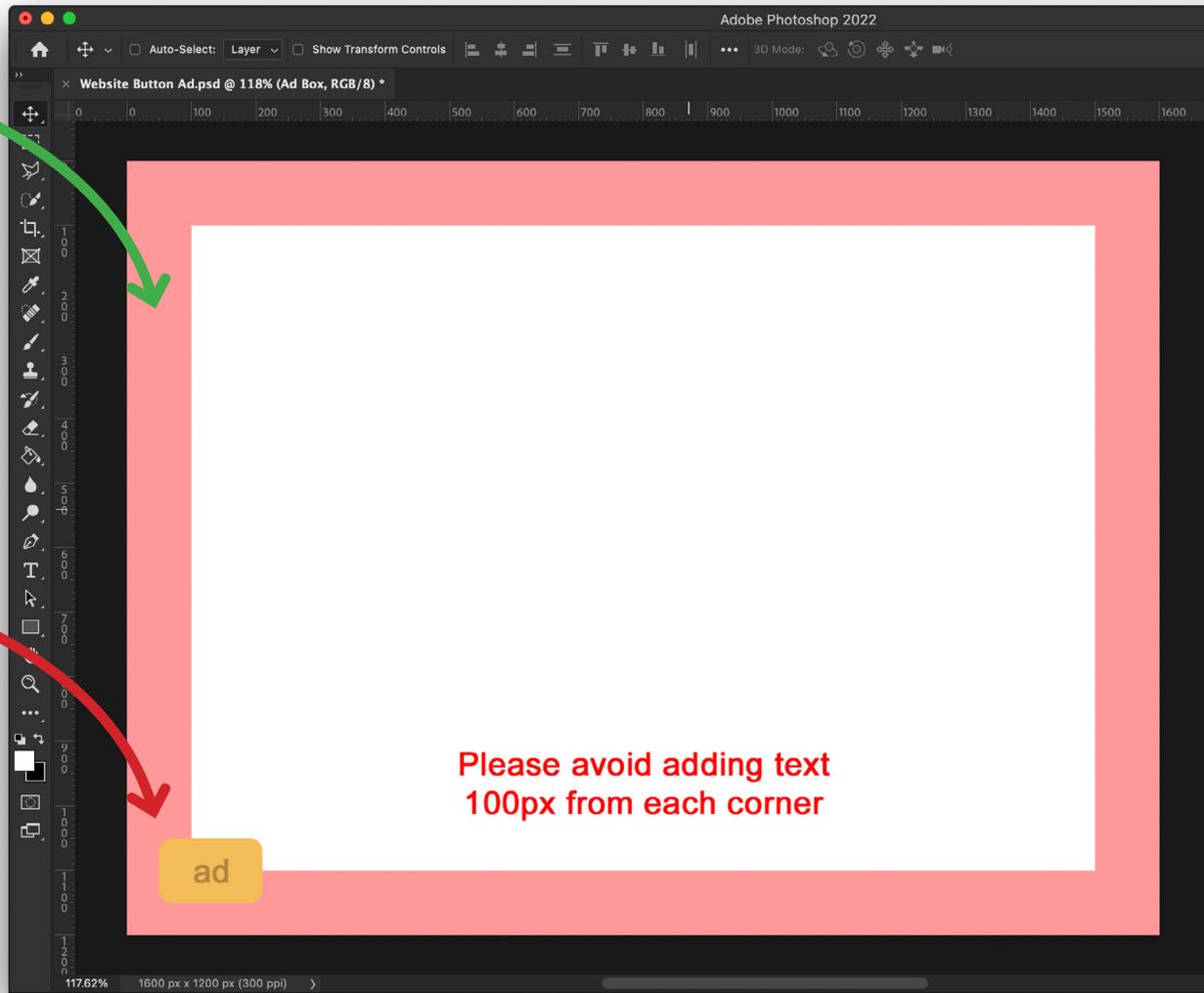
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Please do not place text 100px from each corner of the ad. Use our template to make sure that you are within this bounds.



Please do not remove this ad label! You are allowed to change the colors, but not the position. If you delete it, we will add it back.



Sample Ads from Us:

For a nominal fee of \$40 (plus image licensing, if needed) we will design this ad for you.

